

**LABEL IN PART:** (Carton) "Johannes Item Concentrate Hair Lotion Made in France by Ets. M. Martin at Annemasse Joh. Item, Inc. Excl. Distr. U. S. A. Chicago Johannes Item Hair Cream"; (btl.) "Johannes Item Concentrate Hair Lotion \* \* \* Active Ingredients: Nettle leaves and root extract, Oak bark extract, Bur root, Lavender flower extract, 48% alcohol"; (jar) "Johannes Item Hair Cream \* \* \* Act. ingr.: cholesterol, castor oil, salicylic acid, beef marrow, sulphur, nettle root fluid extract."

**ACCOMPANYING LABELING:** Copies of a printer's proof of a brochure designated "Johannes Item Hair Formula."

**RESULTS OF INVESTIGATION:** The brochure was printed locally for the consignee.

**LIBELED:** 1-3-56, N. Dist. Ill.

**CHARGE:** 502 (a)—the labeling accompanying the articles, while held for sale, contained false and misleading representations that the articles were an adequate and effective treatment for baldness, excessive loss of hair, dandruff, and all other problem scalp conditions.

**DISPOSITION:** 2-3-56. Consent—claimed by Johannes Item, Inc. The accompanying labeling was destroyed and the article was relabeled.

**5034. Miracold, Mirafume, Miracold dispensers, and accessories.** (F. D. C. No. 38502. S. No. 25-286 M.)

**QUANTITY:** 10 cartoned *Miracold dispensers*, 11 spare *evaporator cones* in individual cartons, 13 *light bulbs* in individual envelopes, 14 btl. of *Miracold*, and 13 btl. of *Mirafume* at Portland, Oreg.

**SHIPPED:** Between 3-23-55 and 8-3-55, from Everett, Wash., by Little M. D. Co.

**LABEL IN PART:** (Carton) "Model B The Little MD \* \* \* Miracold Dispenser Designed to combat the common cold, the flu and many other airborne diseases. The Little MD vaporizes Miracold" and "One Little M. D. Evaporator"; (envelope) "One Little MD Lamp 7 w.—120 volts"; (btl.) "Contents 8 Fluid Oz. Miracold Active Ingredient 100% Triethylene Glycol For use in the Little MD \* \* \* Miracold Dispenser" and "Contents 2 fluid ounces Mirafume Air Fragrance (Use sparingly) For use in the Little MD \* \* \* Miracold Dispenser."

**ACCOMPANYING LABELING:** Leaflets entitled "Directions for Using The Little MD" and "The Little MD Method of Air Sterilization"; reprints entitled "Reprinted From The April, 1948 Hygeia"; and brochures entitled "Glycol Report."

**RESULTS OF INVESTIGATION:** The dispenser was an electrically operated device for vaporizing liquids.

**LIBELED:** 1-24-56, Dist. Oreg.

**CHARGE:** 502 (a)—the labeling of the above-mentioned articles of drug and device, when shipped, contained false and misleading representations that such articles would provide an adequate and effective treatment for, or would prevent, colds, influenza, respiratory ailments, asthma, sinus, hay fever, airborne irritations of the throat and bronchial passages, streptococcal and other infections, virus and bacterial diseases, and diseases caused by airborne pathogens.

**DISPOSITION:** 5-16-56. Default—delivered to Food and Drug Administration.